

Starting a New Sunday School Class to Reach New People

MILE MARKERS

We can start new classes like they new plant churches. There are mile-makers in the process. Only after one mile marker is reached, do we go to the next. Mile Markers include:

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1

Focus Group Identified — An underreached “pocket of people” is identified by Teaching Ministry Leadership after prayer and study of the community.

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2

Teacher Enlisted — The Teaching Ministry Leadership Team will enlist a teacher they feel can relate to the focus group and will have a heart to reach them. A mentor with experience in starting a new class coaches the teacher.

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3

Launch Team Enlisted — The teacher, with the help of the TMLT, will enlist a Launch Team composed of an Outreach Leader, Prayer Leader, Care Group Leader, Fellowship Leader, and Secretary. Some may serve two roles at first.

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4

Vision — The Teacher and Core Group meet and pray and seek the best plan to reach the people in the Focus Group. They make a list of people to invite.

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5

Pre-Launch Events — Before the class has Launch Sunday, they have get-togethers, such as cook-outs, and invite people on their “invite list.”

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6

Practice Class — Before Launch Sunday, the Class Launch Team will have a practice class. How does it look to us when we do it live?

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7

Preview Class — Before the formal Launch Sunday, they will have a Preview Class, inviting trusted people on their invite list and seeking their feedback.

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Promote Launch Sunday: Word of mouth, advertising, and social media are used to promote the big day. Other classes are asked to help spread the word.

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Launch Sunday — This is the new class’s first official Sunday.

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The New Class — Works hard at making new members feel like they are part of the fellowship and at involving them in the ministry of the class.